

Owen Klee

Industrial Designer | Brand Designer

📞 1+(425)-375-9810 📍 Los Angeles, CA

✉ kleeopk@gmail.com 🔗 opkleedesign.com

Summary

Designer with experience in sports partnerships, brand design, and marketing campaigns, passionate about creating engaging visuals and experiences that strengthen community and fan connections. Background includes developing branded materials for partnerships with organizations like the Seattle Sounders, supporting event activations, and designing campaigns that drive awareness and participation. Skilled in Adobe Creative Suite, CAD, and presentation tools, with a collaborative approach and proven ability to align creative storytelling with organizational goals.

Skills

- 3D Design & Visualization: KeyShot, Fusion 360, SolidWorks, 3D Printing
- Graphic & Digital Design: Adobe Photoshop, Illustrator, InDesign, Figma
- Web & Marketing: WIX, Squarespace, Shopify, Meta Ads, Google Ads, Canva
- Collaboration & Productivity: Google Apps, Miro

Experience

08/2024 - 08/2025

Issaquah, WA

Lil' Kickers Assistant Coordinator

Arena Sports

- Implemented a new process to increase customer touchpoints for Free Trial participants, improving engagement while streamlining administrative tasks.
- Collaborated with the Seattle Sounders partnership team to plan and execute pre-event activations, ensuring brand guidelines were upheld across all deliverables.
- Coordinated and designed campaign materials for a Summer Awareness initiative, boosting enrollment in seasonal programs.

03/2025 - 08/2025

Bothell, WA

Brand Designer

Rivalry Digital Media

- Collaborated with the founder to define a brand identity emphasizing simplicity, consistency, and recognizable art direction.
- Designed and delivered visual assets for social media that balanced clarity of information with brand cohesion, increasing audience engagement.
- Developed comprehensive brand guidelines tailored to the target market, establishing standards for typography, color, and visual direction to ensure consistency across platforms.

02/2025 - 09/2025

Kirkland, WA

Digital Marketer

Volunteer Role with Tennis Outreach Programs - TOPs

- Developed and executed a "Back to School" campaign promoting September enrollments through event design, printed flyers, in-house monitor slides, and social media graphics.
- Supported content production, managing models and ensuring all visual assets reinforced the updated brand identity across digital and print channels.

01/2024 - 05/2024

Tempe, AZ

Art Director

adworks

- Contributed to a Tide campaign for the National Student Advertising Competition, earning 2nd place in the Southwest region.
- Applied the design thinking process to ensure creative tactics aligned with the campaign strategy and adhered to brand guidelines.
- Designed and visualized immersive experiences and exhibits, communicating scientific benefits and reinforcing the campaign's objectives for attendees.

06/2023 - 08/2023

Tacoma, WA

Design Intern

UW Tacoma

- Created attention-grabbing visuals and advertisements for courses, enhancing engagement and communication.
- Developed documents and design standards to maintain brand cohesion and support consistent application of graphic design principles.

05/2023 - Present

Bothell, WA

Freelance Designer

OPKLEE Design

- Designed logos and merchandise for the largest youth soccer tournament in Washington, ensuring alignment with client objectives.
- Collaborated with clients to meet project goals, incorporating feedback and delivering on contract specifications.

03/2023 - 04/2023

Gilbert, AZ

CNC Operator

Jagged Metal Works

- Operated and maintained mills and lathes to produce customer orders with precision and consistency.
- Inspected and finished parts manually to ensure quality standards and manufacturing accuracy.

Education

08/2020 - 05/2024

Tempe, AZ

Arizona State University

Bachelors of Science in Design - Industrial Design

- Dean's List - All Semesters Fall 2020 - Spring 2024
- Design Excellence Award Fall 2023
- Selected Project Awards (3) Spring 2024

Certifications

Issued: 10/8/2024

Valid Until : 10/8/2026

Adult and Pediatric First Aid/CPR/AED

American Red Cross Training Services - Conducted by : Arena Sports

Issued: 05/1/2024

Digital Marketing Program

Arizona State University